



SSIA SUMMIT 2011

Monday, 31 October 2011
Venue: Holiday Inn Orchard

The SSIA Summit is the flagship event of the Singapore Semiconductor Industry Association (SSIA). At this event, leading semiconductor companies, start-ups, investors, industry analysts and leaders will meet and discuss Singapore's semiconductor industry and share their business insights.

The theme for this year is "**Made for the World: The Singapore Silicon Imprint**". This year we are focusing on how the emerging semiconductor eco-system in Singapore is making an impact on the global semiconductor industry. Connect with semiconductor industry leaders; we are passionate about increasing Singapore's silicon footprint in the world.

This year's speakers and panel include:

- **Mr. Pasquale PISTORIO, Honorary Chairman, ST Microelectronics**
- **Mr. Joon Woon CHONG, Deputy Director (Electronics), Singapore Economic Development Board**
- **Mr. Andrew CHONG, Regional President and Managing Director, Infineon Technologies Asia Pacific Pte Ltd**
- **Mr. Mike HOLT, Managing Partner, Get2Volume Pte Ltd**
- **Mr. Carmelo PISTORIO, Founder and MD of Upstream Ventures, Founder and Exec Chairman of XiD Technologies Pte Ltd**
- **Mr. Jean Marc CHERY, Chief Technology Officer, ST Microelectronics**

Get insights from semiconductor leaders, join in the following panel discussion, network over cocktails, and showcase your company!

Event Details

Date: Monday, **31 October 2011**
Time: 2pm – 6.30pm
Venue: **Holiday Inn Singapore Orchard City Centre** (formerly Holiday Inn Parkview)
Parking: Complimentary parking spaces will be available on first come first served basis
Publ. Trans.: MRT Station NS23 Somerset

Program Outline

1.30 – 2.00 pm	Registration
2.00 – 2.10 pm	Welcome Note & Program Outline
2.10 – 2.30 pm	Opening Address Ulf SCHNEIDER, President of SSIA
2.30 – 3.00 pm	Keynote speaker Mr. Pasquale PISTORIO, Honorary Chairman, ST Microelectronics "Aspects of competitiveness and the challenges of the semiconductor industry"
3.00 – 3.30 pm	Mr. Joon Woon CHONG, Deputy Director (Electronics), Singapore Economic Development Board "Transforming Singapore's semiconductor industry"
3.30 – 4.00 pm	Mr. Andrew CHONG, Regional President and Managing Director, Infineon Technologies Asia Pacific Pte Ltd "Towards energy efficiency - The role of Infineon Technologies in Singapore"
4.00 – 4.30 pm	Networking tea break
4.30 – 5.00 pm	Mr. Mike HOLT, Managing Partner, Get2Volume Pte Ltd "Challenges and opportunities in growing Singapore semiconductor companies"
5.00 – 5.30 pm	Mr. Carmelo PISTORIO, Founder and MD of Upstream Ventures, Founder and Exec Chairman of XiD Technologies Pte Ltd "From funding to exit: How Singapore technology companies can impact the world"
5.30 – 6.30 pm	Panel Discussion Industry leaders and attendees discuss challenges, opportunities and solutions in growing Singapore's semiconductor footprint. Mr. Pasquale PISTORIO Mr. Joon Woon CHONG Mr. Andrew CHONG Mr. Mike HOLT Mr. Carmelo PISTORIO Mr. Jean Marc CHERY
6.30 pm onwards	Networking over Cocktails

Sponsors

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Delegate Fees

SSIA Members: S\$120 (including cocktail)

Non-SSIA Members: S\$150 (including cocktail)

More information

For more information please contact the following:

Ms Wah Yi LAI wylai@ssia.org.sg

Mr Darence TAN darence@ssia.org.sg

Mr Jerome TJIA jerome@ssia.org.sg

About SSIA

The SSIA is the voice of Singapore's semiconductor industry and is committed to support this important sector in Singapore in order to facilitate substantial growth of the whole semiconductor economy of the country. Our mission: To advocate Singapore's major industry and to facilitate substantial growth of the semiconductor sector and its businesses internationally.

The association started in 2005 under the name "MIDAS" and is operating with an extended charter under the new name "SSIA" since 2010. SSIA has grown to 47 member companies strong today.

SSIA is a non-profit organization which brings together industry players, academia, and government agencies. Major activities focus on industry and talent outreach and continuing education, as well as to collectively address industry needs. The association is a platform for members to reach out to new business opportunities, industry alliances, and partners. It provides networking and relationship opportunities beyond the boundaries of Singapore.

SSIA members today include companies and organizations throughout all parts of the complex and comprehensive value chain - Chip design companies, Manufacturers, Fabless companies, Equipment suppliers, Photovoltaic and LED companies, EDA and material suppliers, Training and service providers, IP companies, Research institutes and Academia, as well as individual members.

Registration

To: **SSIA Secretariat (Ms Angela Yip / Ms Tam Fei Ting)**
c/o 1003 Bukit Merah Central, #02-10, Inno. Centre,
Singapore 159836
Tel: 6278 2538 (Main) / 6377 6604 (DID) / 608 (DID)
Fax: 6278 7518
Email: secretariat@ssia.org.sg

The closing date for registrations is 20th October 2011.

Kindly complete the reply slip and send it to secretariat@ssia.org.sg or fax it to +65 6278 7518. Alternatively, please refer to our website www.ssia.org.sg for online registration.

Reply Slip

Company: _____
Address: _____
Contact Person: _____
Tel: _____ Fax: _____
Email: _____

Yes! (Please tick accordingly)

- We wish to book __ SSIA/IEEE SSCS member ticket(s). (@ S\$120 per pax)
 We wish to book __ non-member delegate ticket(s). (@ S\$150 per pax)

	Name of Delegate	Designation	Tel	Email
1				
2				
3				
4				
5				

Payment by Cheque:

Enclosed is a cheque no: _____ of amount _____ made payable to "SSIA".

Payment by Transaction:

Beneficiary Name: Singapore Semiconductor Industry Association
Bank Name: DBS Bank, 257 Holland Avenue, Singapore 278984
Bank Code: 7171 Branch Code: 008
Account No: 008-900764-5 Swift Code: DBSSSGSG

Seats will be confirmed only upon receipt of the registration form and payment. No refund will be made for withdrawal once seats are confirmed. However, a replacement will be accepted upon prior arrangement at no extra cost. Please inform us of any changes by fax or email. SSIA reserves the right to make changes, cancel the event and refund the sponsors their fees should unforeseen circumstances warrant it. Every effort will be made to inform participants of any changes.

Contact SSIA

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