

Media Release

Singapore, 27 July 2021

SINGAPORE SEMICONDUCTOR INDUSTRY ASSOCIATION CALLS FOR CLOSER COLLABORATION TOWARDS A STRONGER LOCAL ECOSYSTEM

The Singapore Semiconductor Industry Association (SSIA) kicks off a three-day **Semiconductor Business Connect 2021** today, bringing together more than 200 multi-national, SME, academic and government entities for thought leadership and insight sharing, as well as business matching and networking opportunities.

Graced by **Guest-of-Honour Mr Alvin Tan, Minister of State, Trade and Industry and Community, Culture and Youth** officiating the event opening, the hybrid event is expected to host close to 600 attendees, including virtual and overseas participants.

As one of the Association's signature events, this year's Semiconductor Business Connect - themed *Emerging Stronger - Innovate, Connect and Collaborate* - has been scaled up to meet broader strategic objectives.

Ang Wee Seng, Executive Director of SSIA says, "Challenging ourselves to make more out of our events, and being in the best position to gel overseas and local semiconductor partners, we want our platforms to bring greater value to supporting, strengthening and growing the local ecosystem. Our local companies have the commitment and capacity to grow. MNCs recognise their reliance on local firms and want to help us grow. SSIA's role is then to avail avenues, connections and resources to speed up transformation of the local ecosystem."

Complementing the exciting lineup of local and overseas industry leaders to share topics most relevant for today's business landscape, SSIA takes the opportunity to highlight some of its initiatives.

The **Singapore Semiconductor Intelligent Manufacturing Framework (SIMF)**, slated to be ready in Q4 2021, will be welcoming interested partners to help bring the initiative to fruition. SIMF aims to eventually share benefits of an evolving Industry 4.0, how this has made improvements in fundamental manufacturing methods and factory physics, and significantly impacting key performance index. Industry know-how will form the architecture for intelligent manufacturing, and become the framework to help companies transform, be it those keen on enhancing productivity or others who need to devise customer solutions.

To create a more cohesive and interactive community, SSIA will also be introducing the **Semiconductor Business Network (SBN)**. This portal is available on web and mobile app, enabling users to create their desired profile, self-manage preferred degree of connections, be part of a growing business directory, and stay updated with industry ongoing and insights. This encourages sustained business networking and connectivity, beyond parameters and restrictions of events.

[cont'd]

Lastly, together with e2i, SSIA will be unveiling a revamped **Semiconductor & Electronic Job Portal** in Q3 this year - promising an enhanced user interface and better delivery of placement acceleration, talent cultivation, training and upskilling.

More details on the initiatives will be shared by SSIA when ready.

Semiconductor Business Connect 2021 comes to a close on 29 July, with the Arizona Commerce Authority and their partners sharing valuable insights on how the US state, in just about over a year, has become the epicentre of semiconductor talents and the place to be at now.

For event details and registration, visit:

<https://ssia.org.sg/semiconductors-business-connect-2021/>

--- END ---

About Singapore Semiconductor Industry Association

Singapore Semiconductor Industry Association (SSIA) has more than 180 members today including companies and organisations throughout all parts of the complex and comprehensive value chain - IC design companies, Manufacturers, Fabless companies, Equipment suppliers, Photovoltaic companies, EDA and material suppliers, Training and service providers, IP companies, research institutes and Academia, as well as individual members. Since 2013, SME membership has grown exponentially and SMEs now account for close to half of SSIA's membership.

For more information about SSIA, visit:

<https://ssia.org.sg/>

For media query and event photo request:

Lynda Lim (Ms)

Communications Manager

Singapore Semiconductor Industry Association

Mobile: +65 9686 1479

Email: lyndalim@ssia.org.sg