

AUTOMATION SUPPLIER DAY

Intelligent Manufacturing



There are wide ranging applications for artificial intelligence in semiconductor manufacturing. This could be in the form of machine learning with big data analytics and could be supported by infrastructure such as IoT capabilities. We call these interactions “**Intelligent Manufacturing**”. The focus in the upcoming event is to explore how intelligent manufacturing advance the areas of Equipment Preventive Maintenance, Visual Inspection, Automation and Logistics. This is also a platform for business matching and networking.

WHY SPONSOR IN AUTOMATION SUPPLIER DAY



Brand Awareness

Build brand position and create positive brand association amongst business partners



Cross-Channel Branding

Cross-channel branding leveraging on both digital and traditional platforms to maximize reach



Business Matching App

Greater visibility to potential customers and suppliers by having brand showcased in business matching app



Business Networking

Private table to better engage potential customers and suppliers for better networking experience



Industry Association

Association with successful brand and leading association of the industry chosen to drive the Singapore Electronics Industry Transformation Map



Business Showcase

Event day exposure, a great opportunity to showcase latest business strategies and generate leads through business networking

PLATINUM SPONSOR (S\$ 6,000)

- ✓ Recognised as platinum sponsor within SSIA website and event microsite
- ✓ Recognised as platinum sponsor in all marketing collaterals, stage backdrop and banner
- ✓ Recognised as platinum sponsor in all eDMs promotion
- ✓ 1 full-screen advertisement display in event mobile app
- ✓ Sponsored listing/highlighted exhibition to be displayed in the event mobile app
- ✓ 1 banner advertisement in event mobile app
- ✓ 1 banner advertisement within SSIA website
- ✓ One (1) invited speaking slot at the conference
- ✓ 1 table space for exhibition
- ✓ 1 full page advertisement (page facing inside back cover) in SSIA's magazine
- ✓ 5 complimentary passes at the conference and networking event

GOLD SPONSOR (S\$ 4,000)

- ✓ Recognised as gold sponsor within SSIA website and event microsite
- ✓ Recognised as gold sponsor in all marketing collaterals, stage backdrop and banner
- ✓ Recognised as gold sponsor in all eDMs promotion
- ✓ Sponsored listing/highlighted exhibition to be displayed in the event mobile app
- ✓ 1 banner advertisement in event mobile app
- ✓ 1 banner advertisement within SSIA website
- ✓ One (1) invited speaking slot at the conference
- ✓ 1 table space for exhibition
- ✓ 1 full page advertisement in SSIA's magazine
- ✓ 3 complimentary passes at the conference and networking event

SILVER SPONSOR (S\$ 2,500)

- ✓ Recognised as silver sponsor within SSIA website and event microsite
- ✓ Recognised as silver sponsor in all marketing collaterals
- ✓ Recognised as silver sponsor in all eDMs promotion
- ✓ Sponsored listing/highlighted exhibition to be displayed in the event mobile app
- ✓ 1 banner advertisement within SSIA website
- ✓ 1 table space for exhibition
- ✓ Half page advertisement in SSIA's magazine
- ✓ 2 complimentary passes at the conference and networking event

FEATURE SPONSOR (S\$ 1,500 per item)

Corporate Brochure Inserts

- ✓ Your company's corporate brochure can be included in the welcome bag. Inserts are to be provided by the sponsor in leaflet or brochure form
- ✓ One quarter page advertisement in SSIA's magazine
- ✓ 1 complimentary pass at the conference and networking event

Badges

- ✓ Logo acknowledgement in brochures
- ✓ One quarter page advertisement in SSIA's magazine
- ✓ 1 complimentary pass at the conference and networking event

Tote Bags

- ✓ Logo acknowledgement in tote bags
- ✓ One quarter page advertisement in SSIA's magazine
- ✓ 1 complimentary pass at the conference and networking event

Lanyards

- ✓ Logo acknowledgement in lanyards
- ✓ One quarter page advertisement in SSIA's magazine
- ✓ 1 complimentary pass at the conference and networking event

SPONSORSHIP REPLY SLIP

Kindly complete the reply slip and send it to secretariat@ssia.org.sg

Company: _____

Address: _____

Contact Person: _____

Tel: _____

Email: _____

Yes! (Please tick accordingly)

We wish to sign up for:

Platinum Sponsor

Gold Sponsor

Silver Sponsor

Feature Sponsor

Corporate Brochure Inserts
(Brochures to be provided by sponsor)

Badges

Tote Bags
(Tote bags to be provided by sponsor)

Lanyards
(Lanyards to be provided by sponsor)

Payment by Cheque : Enclosed in a cheque no: _____ of amount _____ made payable to "SSIA".

Payment by Transaction : Beneficiary Name : Singapore Semiconductor Industry Association Bank Code : 7171
Bank Name : DBS Bank, 1 Kim Seng Promenade, Branch Code : 008
#02-32 Great World City, Singapore 237994 Account No : 008-900764-5
Swift Code : DBSSSGSG