

## Media Release

Singapore, 30 September 2021

### **SSIA SUMMIT 2021 GATHERS INDUSTRY LEADERS AND PARTNERS TO REITERATE SMART NATION WITH INNOVATION AND TECHNOLOGY**

The Singapore Semiconductor Industry Association (SSIA) convenes on 30 September more than 150 multi-national, SME, academic and government leaders and partners at our annual **SSIA Summit** flagship event.

The hybrid event is the biggest onsite in the industry since the pandemic started, with safe management measures in place as an example of how an industry comes together to demonstrate co-existing with a new norm.

Gracing **SSIA Summit 2021** as Guest-of-Honour is **Dr Janil Puthucheary, Senior Minister of State, Ministry of Communications and Information & Ministry of Health**. The SSIA Summit - positioned as one that is not only for the leaders, and aspires to attract everyone in and out of the industry - comprises an enduring theme *Building a Smart Nation with Innovation and Technology*, presenting a relevant agenda by strong thought leaders, led by Keynote Speaker Ms Jacqueline Poh, Managing Director (Designate) of EDB.

The day's programme also puts a spotlight on the most current and relevant industry trends, pivotal to driving the nation's smart initiatives. Of which, photonics is poised to be the nucleus of the next phase for the Singapore semiconductor industry; at the same time priming to bring more attention to the notion of sustainability.

Ang Wee Seng, Executive Director of SSIA says, "Semiconductor is one of the few industries that not only survived the pandemic, but has been expanding and thrust into the limelight, more than ever. There is no denying that digital transformation of both our personal lives and businesses has been significantly accelerated. The outcome of this - our new way of living has increased synergy with the Smart Nation drive for a better future. We want to be in the forefront by emerging even stronger as a strengthened ecosystem, alongside Singapore becoming a Covid-resilient nation and moving into an endemic business norm. We will not be able to achieve these without consistently keeping an eye on what else more and next, for our sector focus on."

In addition to onsite attendees, over 500 delegates are expected to be part of the event virtually. All participants also have an opportunity to also onboard SSIA's **Semiconductor Business Network**, a digital community for business networking and matching.

For event details, visit:

<https://ssia.org.sg/ssia-summit-semiconductor-dinner-2021/>

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## **About Singapore Semiconductor Industry Association**

Singapore Semiconductor Industry Association (SSIA) has more than 180 members today including companies and organisations throughout all parts of the complex and comprehensive value chain - IC design companies, Manufacturers, Fabless companies, Equipment suppliers, Photovoltaic companies, EDA and material suppliers, Training and service providers, IP companies, research institutes and Academia, as well as individual members. Since 2013, SME membership has grown exponentially and SMEs now account for close to half of SSIA's membership.

*For more information about SSIA, visit:*

<https://ssia.org.sg/>

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### **For media query and event photo request:**

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